



FORWARD MODELS

## **Press notice. Product announcement.** A Manchester bus from Forward Models



Forward Models has announced that deliveries of its Manchester Daimler will begin in May 2018. The new model depicts one of the late 1954 batch of Daimler CVG6K buses with MCCW bodies. These buses lasted until transfer to SELNEC in 1969.

Numbered 4474 (NNB 284), the model is on route 95 to East Didsbury. It carries advertisements for Crawford's Cream Crackers and Heinz Ketchup, printed to Forward Models' usual high standards. A separate sheet of transfers will provide four other destinations. The red and cream livery is the original colour scheme from the 1950s.

Derek Perry, Director of Forward Models, said: 'These models were originally planned over two years ago. Production difficulties and the collapse of the value of the pound has caused delays and price increases. However, we hope that the model will be well received by Mancunian enthusiasts – and others'.

These new models are packaged in Forward Models' new 'see-through' carton. A stylish acrylic box top allows the model to be seen when displayed. The new package also carries a new logo, based on the tin front bonnet badge.

The suggested retail price is £58.00. Usual wholesale discounts apply but only 150 models will be released for wholesale due to the very small margins. Only 500 models are being produced. This is the first model of a series to commemorate the glory days of the British bus and the last of the municipal half-cabs. Later this year, there will be more models from Glasgow, Rotherham, Belfast, Coventry, Cardiff and West Bromwich.

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